

51 Hargreaves St Edmonton QLD 4869 : PO Box 477 Manunda QLD 4870 1300 494 226 : <a href="www.savannahcampers.com.au">www.savannahcampers.com.au</a> : <a href="mailto:info@savannahcampers.com.au">info@savannahcampers.com.au</a>

# **Privacy Policy**

Savannah Campers & Trailers NQ Pty Ltd are committed to protecting your privacy. This applies to all personally identifiable information we receive, such as but not limited to your name, address and telephone number, email and other information you provide to us.

We take this stance not just to fulfill our legislative obligations, but also because we value your trust and our ongoing relationship.

This policy describes how we will abide by the Australian Privacy Principles ("APPs"). These principles relate to:

### Collection

From time to time, it may be necessary to collect personal and/or sensitive information about you to fulfil one or more of our functions or activities. We will always undertake such collection by lawful and fair means and not in an unreasonably intrusive way.

Wherever reasonable and practicable, we will collect personal information from you. At the time we collect this information, we will:

- (a) identity ourselves
- (b) explain to you why we have collected this information
- (c) tell you with whom we might share this information
- (d) inform you of how to gain access to any information we hold on you, including providing you with our contact details
- (e) notify you if we are obliged to collect this information by law
- (f) inform you of any major consequences to you if you do not provide all or part of the information required. If we collect personal information about you from someone else, we will take reasonable steps to ensure that you are made aware of the matters listed above, in accordance with the provisions of the APPs.

# Cookies and web bugs

Cookies may be used on some areas of our website. A cookie is generated by a software application on a website's server, which enables it to improve your navigational experience through customisation enabled by tracking your navigation through a small text file on your hard drive. If you are concerned about cookies, most browsers now recognise when a cookie is offered, and permit you to opt-out of receiving them in the Options tab of your browser.

In order to properly manage our website we may anonymously log information on our operational systems, and identify categories of visitors by items such as domains and browser types. These statistics are reported in the aggregate to our webmasters. This is to ensure that our website presents the best web experience for visitors and is an effective information resource.

### Use and disclosure

In certain circumstances, we will use or disclose your personal information for a purpose other than the main reason it was collected (i.e. a secondary purpose). These circumstances are when:

- (a) the secondary purpose is related to the primary purpose of collection and you would reasonably expect us to use or disclose the information for that secondary purpose; or
- (b) you have consented to the use or disclosure; or
- (c) the information is not sensitive information and the secondary purpose is direct marketing and:
- it is impracticable for us to seek your consent before that particular use; and
- you have not requested that we do not send you direct marketing communications;
- we provide you with the express opportunity to decline any further direct marketing communications at the time of first contact and thereafter upon request, and at no cost to you; or

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(d) we reasonably believe that the use and/or disclosure is necessary to lessen or prevent a serious and



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imminent threat to an individual's life or health; or

(e) we have reason to suspect that unlawful activity has been, is being or may be engaged in, and we use the personal information as a necessary part of our investigation of the matter or in reporting our concerns to relevant persons or authorities; or

(f) it is required or specifically authorised by law; or

(g) it is reasonably necessary for the enforcement of the criminal law or a law imposing a pecuniary penalty.

# Data Quality

We will take reasonable steps to make sure that the personal information we collect, use or disclose is accurate, complete and up-to-date.

# Data security

We will take reasonable steps to protect the personal information we hold from misuse and loss and from unauthorised access, modification or disclosure.

If we no longer require personal information for any of the purposes for which it may legally be used or disclosed, we will take reasonable steps to destroy or permanently de-identify it.

# Openness

We have prepared this document which clearly expresses our policies on the management of personal information. We will continue to make it available to anyone who requests it.

Upon request, we will take reasonable steps to let you know, generally, what sort of personal information we hold on you, for what purposes, and how we collect, hold, use and disclose that information.

#### Access and Correction

In most circumstances, where we hold personal information about you, we will provide you with access to the information upon your request. The following are permissible exceptions:

- (a) providing access would pose a serious and imminent threat to the life or health of any individual; or
- (b) providing access would have an unreasonable impact upon the privacy of other individuals; or
- (c) the request for access is frivolous or vexatious; or
- (d) the information relates to existing or anticipated legal proceedings between us and yourself, and the information would not be accessible by the process of discovery in those proceedings; or
- (e) providing access would reveal our intentions in relation to negotiations with you in such a way as to prejudice those negotiations; or
- (f) providing access would be unlawful; or
- (g) denying access is required or authorised by or under law; or
- (h) providing access would be likely to prejudice an investigation of possible unlawful activity; or
- (i) providing access would be likely to prejudice:
- the prevention, detection, investigation, prosecution or punishment of criminal offences, breaches of a law imposing a penalty or sanction or breaches of a prescribed law; or
  - the enforcement of laws relating to the confiscation of the proceeds of crime; or
  - the protection of the public revenue; or
- the prevention, detection, investigation or remedying of seriously improper conduct or prescribed conduct; or
- the preparation for, or conduct of, proceedings before any court or tribunal, or implementation of its orders; by or on behalf of an enforcement body; or
- (j) an enforcement body performing a lawful security function asks the organisation not to provide access to the information on the basis that providing access would be likely to cause damage to the security of Australia.

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Where providing access would reveal evaluative information generated within the Savannah Campers &



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Trailers NQ Pty Ltd in connection with a commercially sensitive decision-making process, we may give you an explanation for the commercially sensitive decision rather than direct access to the information.

If we provide you with such an explanation and you believe that direct access to the evaluative information is necessary to provide a reasonable explanation of the reasons for the decision, we will, at your request, undertake a review of the decision. The review will be undertaken by personnel other than the original decision maker.

Wherever the provision of direct access is impractical or inappropriate, Savannah Campers & Trailers NQ Pty Ltd and you should consider whether the use of mutually agreed intermediaries would allow sufficient access to meet the needs of both parties.

If we levy charges for providing access to personal information, those charges will not be excessive and will not apply to lodging a request for access.

If we hold personal information about you and you are able to establish that the information is not accurate, complete and up to date, we will take reasonable steps to correct the information so that it is accurate, complete and up to date.

If you and Savannah Campers & Trailers NQ Pty Ltd disagree about whether the information is accurate, complete, and up to date, and you ask us to associate with the information a statement claiming that the information is not accurate, complete or up to date, we will take reasonable steps to do so.

We will provide reasons for denial of access or correction.

#### **Identifiers**

We will not adopt as our own identifier an identifier that has been assigned by a government agency (or by an agent of, or contractor to, a government agency acting in its capacity as agent or contractor).

# Anonymity

Wherever it is lawful and practicable, you will have the option of not identifying yourself when entering into transactions with us.

# Trans border data flows

We will not transfer personal data outside Australia unless:

- (a) we reasonably believe that the recipient of the information is subject to a statute, binding scheme or contract which effectively upholds principles for fair information handling that are substantially similar to these rules; or
- (b) you consent to the transfer; or
- (c) the transfer is necessary for the performance of a contract between you and the Savannah Campers & Trailers NQ Pty Ltd, or for the implementation of pre-contractual measures taken in respect to your request; or (d) the transfer is passessary for the conclusion or performance of a contract concluded in your interest.
- (d) the transfer is necessary for the conclusion or performance of a contract concluded in your interest between the Savannah Campers & Trailers NQ Pty Ltd and a third party; or
- (e) the transfer is for your benefit and, whilst it is not practicable to obtain your consent to that transfer, you would give consent if it were practicable; or

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(f) we have taken reasonable steps to ensure that the information which we have transferred will not be collected, held, used or disclosed by the recipient of the information inconsistently with these rules



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# Sensitive Information

We will not collect personal information about you which reveals racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, or details of health, disability or sexual activity or orientation.

# **Contact Details**

Should you wish to contact us in relation to any of the information contained within this Privacy Policy, or to seek access to information we may hold on you, you may do so by writing to:

The Privacy Officer:

Savannah Campers & Trailers NQ Pty Ltd

PO Box 477 Manunda QLD 4870

If you need assistance in updating the information you have provided to Savannah Campers & Trailers Pty Ltd or you have questions or comments about these policies, contact info@savannahcampers.com.au You may be required to provide identification prior to us releasing personal information.

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